

Leading by Example in Liangshan

In 2001, Mr Shu Fajun who came from Mianhua Village in Dechang County, Liangshan Yi Autonomous Prefecture, Sichuan Province, lost



his leg in a car accident but not the determination to help farmers in his hometown and the disabled in alleviating poverty.

Together with over 100 villagers, he founded the farming cooperative to promote locally grown mangoes and green peppercorns. Since being recognized by the "Leader Plan" in 2019 and with government support, Mr Shu has led the cooperative to grow, with membership increased to more than 1,000 in the year of 2023, of whom 221 were disabled.

Mr Shu aims to continue the success model in driving local development and helping more villagers improve their livelihoods.